

WILLIAM SAWADA

GRAPHIC + WEB DESIGNER

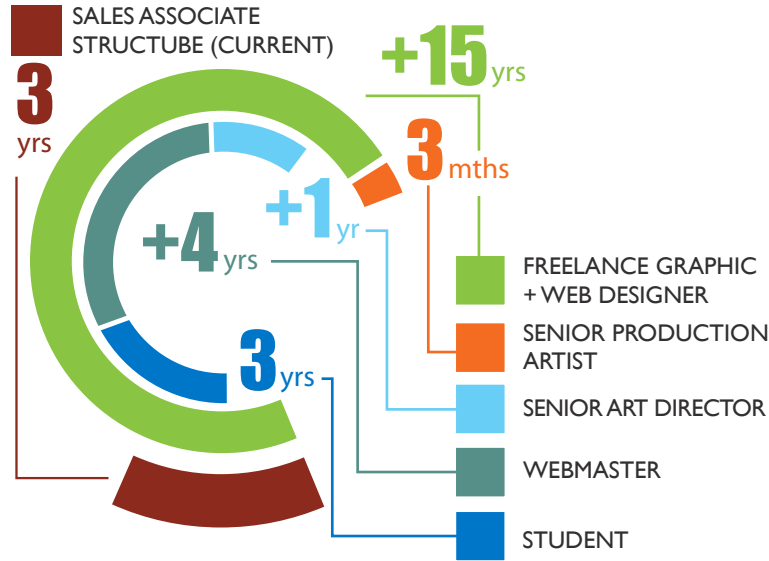
Graphic Designer, Web Designer, former **Sr. Art Director** for a direct marketing company and **award winner**. Let's not forget to mention driven, passionate, creative and tech savvy — some might even say, a **technologist** and all around nifty fella.



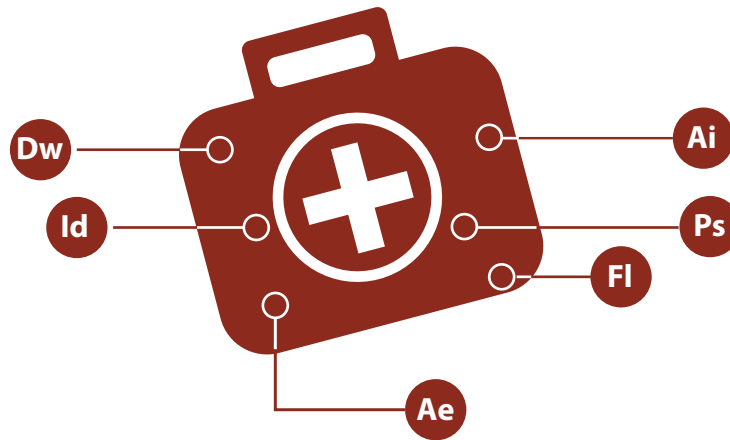
Over the years I have worked steadily as a freelance graphic designer, always striving to further develop my creative talents, landing design and technology positions along the way that I can be proud of while adding to my skill set.

Problem Solving 101: working directly with clients has proven my abilities to conceive, design and build creative solutions to help reach the target audience. My commitment, diligence and collaboration keep each project in a perpetually forward motion — the end result is very customized and effective.

TIME WELL SPENT



SURVIVAL PACK

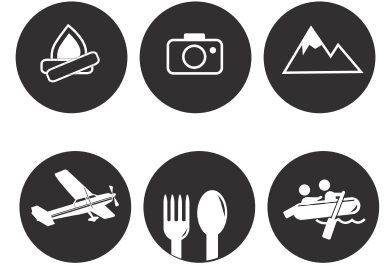


These are just a few among a long list of programs I use. Basically whatever the project calls for, I make it my mission to choose the best tools and quickly familiarize myself with the capabilities, architecture and user interface to get the job done.

Favourite ice cream flavour: Pralines and Cream



RUGGED + ADVENTUROUS SIDE



I enjoy a good road trip and discovering places off the beaten path. I have travelled around the globe and find myself immersed in my surroundings. As a result, I have developed a very worldly view.

Won a 2nd place trophy in the Oxford Offroad Odyssey race series. Skydiving, bungee jumping and whitewater rafting have also been among my extracurricular activities.

Although competitive mountain biking is no longer my forté, that same level of perseverance and focus is always applied to both my personal and professional goals.



tech·nol·o·gist
/tek'näləjəst/
noun

According to the Urban Dictionary, a **"technologist"** is defined as follows:

A person who has a lot of experience with a variety of computing technologies, including networking, sys admining, programming, and researching s*** on the internet, and can very quickly pick up new technologies. Typically good at communicating and teaching.